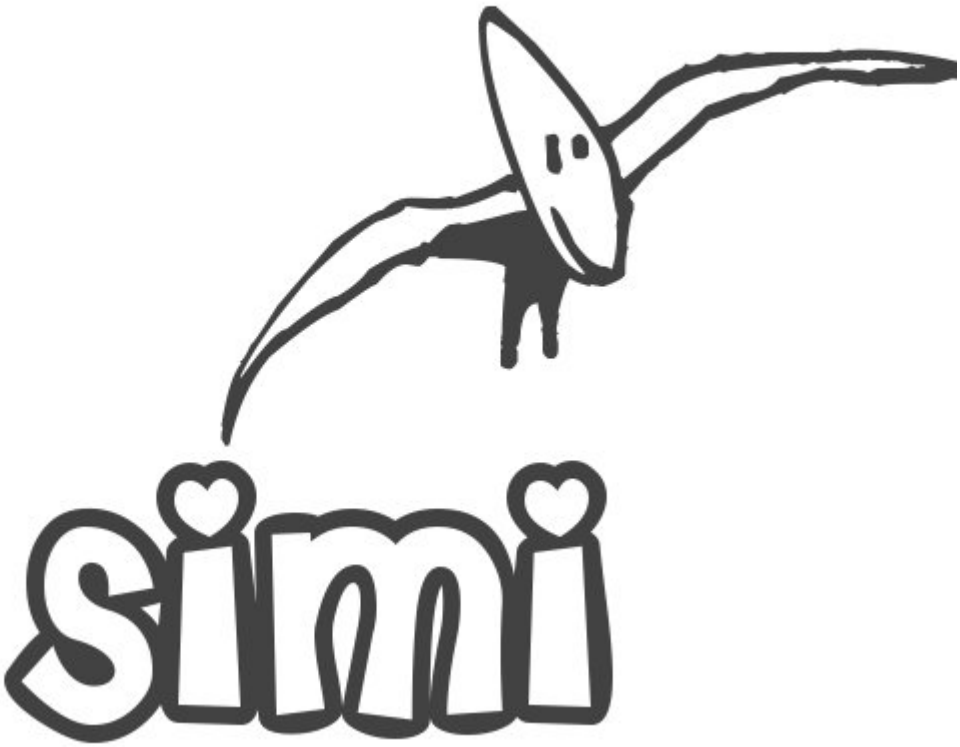
simi